



JACQUELINE
LAUREN

BRANDING & GRAPHIC DESIGN

LET'S BUILD BEAUTIFUL BRANDS &
A MORE CONSCIOUS WORLD TOGETHER

Local to West Chester, PA

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📷 www.instagram.com/jacqueline.lauren.design/

SKILLS

Adobe Creative Suite | QuarkXpress | Acrobat
HTML | Prepress Knowledge | Microsoft Office Suite

DESIGN EDUCATION

HTML Fundamentals

ONLC | Dec. 2008

B.S. Graphic Design Communications

Philadelphia University | Sept. 2000 - May 2004

HOLISTIC EDUCATION

Building the New World Conference

Radford University | May 2015

Shape-shifting the Story with

Charles Eisenstein & John Perkins

Pendle Hill | Wallingford, PA | Feb. 2015

Sacred Centers Training with Anodea Judith

Seven Windows to the Soul

Energy Awareness

Psychology of the Chakras

Creating on Purpose

Techniques of Mind Body Integration

Mind-Body Chakra Therapy Level 2

Kripalu Center for Yoga & Health | Stockbridge, MA

Open Center | New York, NY

Sacred Centers | Novato, CA & Chester Springs, PA

Nov. 2013 - Nov. 2014

Reiki Master Practitioner

The Community Reiki Project

Philadelphia, PA | April 2013 - Dec. 2013

EXPERIENCE

Jacqueline Lauren Design

Founder | May 2017 - Present | West Chester, PA

- Launched a branding & design firm for conscious businesses & entrepreneurs where I've worked with:
 - **University City Science Center** - <https://sciencecenter.org/>
 - **Prime Wellness of PA** - <https://www.primewellnesspa.com/>
 - **Matador App** - <https://www.matadorapp.com/>
 - **Indicative** - <https://www.indicative.com/>
 - **Dineable** - <https://www.dineable.com/>
 - **Firefly Vaporizers** - <https://www.thefirefly.com/>
 - **GetRealGetRaw** - <https://getrealgetraw.com/>
 - **Emi Kirschner Business Coaching** - <https://emikirschner.com/>

Vertibrands

Director, Creative Services | April 2005 - Present | West Chester, PA

- Worked with multiple accounts ranging from start-ups to large corporations with a focus on the insurance industry.
- Monitored and consistently met client budget constraints & deadlines.
- Developed and designed print and web campaigns, direct mail, brochures and branding.

CCRA Travel Commerce Network

Contracted Graphic Design | Aug. 2014 - Feb. 2017 | Fort Worth, TX

- Complete rebranding of the parent company CCRA and their family of brands TRUE & OSSN that facilitate communication between the travel professional and the industry supplier.

Damar Communications

Contracted, Graphic Designer | July 2004 - April 2007 | Yardley, PA

Dunn Creative Media

Contracted, Graphic Designer | Nov. 2004 - March 2005 | Berwyn, PA

Boyd Tamney Cross

Contracted Designer | June, 2004 | Wayne, PA

AWARDS

Received multiple awards from the Insurance Marketing Communications Association Showcase Competition between 2006 - 2018 in Campaign Effectiveness, Commercial Lines Sales Promotion to Producers, Creative Development Under \$1,000, Total Campaign Under \$150,000, Print Product Advertising to Producers, and Print Product Advertising to Buyers.